



## Sponsorship Application For Bully Free Prevention Programs

### What does Sponsorship do?

Sponsorship is a way for corporations and businesses to help schools bring in speakers to deal with a myriad of problems, the biggest one today being bullying. This is a continuing problem in schools. In order to prevent Bullying, students must first understand what bullying is. Our sessions are headed by Mr. Ron Waterfield, well known and respected motivational speaker, author and national member of the Canadian Association of Professional Speakers. In this 1-hour seminar Ron shares with the students what constitutes bullying, from aggressive physical behavior to passive bullying on the internet. After going over these points with the students, they will break into role playing groups. Ron's educational programs are sought after because they meet bullying head-on by identifying the problem and teaching methods of prevention, while providing positive behavior alternatives and enthusiastically challenging students to reach for the stars!!



Ron believes that SELF-IMAGE and ATTITUDE determines how we interact with others and will ultimately shape and determine the course of our lives.

Executive Winners Ltd. provides many and various opportunities for sponsorship participation regarding our Anti-Bullying Seminars in Edmonton and area schools. We welcome the opportunity to discuss further marketing objectives and any further ideas you may have on sponsorship. Our communications and marketing professionals are able to assist you in tailoring a sponsorship opportunity that works to meet your marketing goals and objectives.

### Why Should Your Company Become a Sponsor?

Executive Winners seminars are engaging and are geared towards any school-age group. Each of the seminars are diverse and will, in detail, deal with bullying, self-esteem or what ever topic the school has chosen for that particular seminar. This is a chance to get your name marketed in the community as a local company who cares about the community and its people. Our seminars offer many exciting and diverse sponsorship opportunities that will enhance and promote your company's brand and trademark.

Ron Waterfield and his team of specialists speak in schools across our province. Their expertise is in getting students and teachers to understand and deal with the problems facing students today. Depending on the sponsorship program you choose, your company name and logo will be displayed and mentioned, so the students, teachers and parents will know who is helping.

Your product or brand will be featured throughout our media relations program, offering high-level visibility. We will showcase your sponsorship on our website and in Executive Winners hand outs and workbooks, and a direct logo sponsorship on our book which can be distributed to the different schools or as a gift for delegates at conferences – an item that will not be thrown away.





## Application for Bully free Highway

Organization Name: \_\_\_\_\_

Contact name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Email: \_\_\_\_\_

Applicant understands and agrees that any and all sponsorship donation to Executive Winners Ltd... are only to be used for and given directly to Executive Winners Ltd. to offset cost, but not as the total fee for his anti bullying programs

Check off which sponsorship option you are applying for: (One option only)

### **Bronze \$250.00**

\_\_\_\_\_ Option 1: Applicant will provide Executive Winners a sum of \$250 to be used towards the anti bullying seminar at schools. It also include: A sponsor's mention on our website and at the event

### **Silver \$500.00**

\_\_\_\_\_ Option 2: Applicant will provide Executive Winners a sum of \$500.00 to be used towards the anti bullying seminar at schools that we perform at It will also include:

A sponsor's mention on your our website.

A sponsor's banner at the event (provided by the sponsor)

### **Gold \$1250.00**

\_\_\_\_\_ Option 3: Applicant will provide Executive Winners a sum of \$1250.00 to be used towards the anti bullying seminar at schools that we perform. It will also include:

Sponsor's mention on your our website

Sponsor's logo on our website

A hyperlink to your website.

Your logo will be placed on Executive Winners handouts.

Sponsor's banner provided by the sponsor at the event

### **Platinum \$2500.00**

\_\_\_\_\_ Option 4: of Applicant will provide Executive Winners a sum of \$2500.00 to be used towards the anti bullying seminar at schools that we perform. It will also include:

A sponsor's mention on your our website

A sponsor's logo on our website

A hyperlink to our website on both Executive Winners Ltd. and

Twilite Music website

Your logo will be placed on Executive Winners handouts.

A sponsor's banner provided by the sponsor at the event

Your company logo will be placed on Executive Winners handouts.

Logo placement on our "The Next Level training manual

(3 will be given to the school's library)