



*Unlock your Potential*



780.444.4724

The programs of Executive Winners specialize in creating life giving energy and success drivers for both students and teachers alike.

At Executive Winners, we adapt each program to the individual. Each of us differs according to our values, morals, beliefs, our external and internal environment, our resources and our general state of “wellness”. We respect this and design programs to fit each student’s needs and personality style. We are challenged by new opportunities, and new limitations. We teach both students and teachers alike how to sift through and proactively choose what is useful and relevant and move on in an empowered more productive way.

We embrace individuality, creativity and encourage our youth today to contribute ideas in shaping our world of tomorrow through fostering both leadership and direction.

## Our Mission

To enlighten, educate, empower, and entertain audiences globally. To gain both trust, respect and loyalty of Executive Winners clients and challenge our team of professionals, exceed industry standards, be world leaders in quality, and as leaders in our team of facilitators, trainers and speakers. You can rest assured that our staff will offer the best solution to meet your student needs.

## Our Philosophy

To strive as world leaders to provide quality, value, and client enthusiasm through integration of people, technology, and maintaining the highest standard of world class service.

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Proud Members of:



## Benefits of Hiring Professional Speakers

- We are more energetic and engaging.
- We are dynamic, well versed and attract large audiences.
- We encourage group participation.
- Two keys to your school's success: student and teacher communication are now effective and open.
- Professional speakers are well prepared, they deliver excellent customer service to you, the client, and are frequently asked back.
- We will challenge students and teachers through thought provoking change.

## What Our Valued Clients Have To Say

For grade 7 orientation, Grade 9 farwell or for a staff mixer, Game Show Mania was a blast!

Laudio Martire  
Leadership Team Co-ordinator

...thank you very much for participating in our Leader Corps... Here are some of the comments: "Ron was more energetic than the previous speaker." "Ron was interactive with us."

Scott Couves  
Child/Youth Program Supervisor  
Jamie Platz YMCA

This is the second time I have seen an Executive Winners presenter, they are great! They will teach you things about life and your attitude.

Janice Grasse  
Alberta Water and Wastewater Assoc

Your involvement in our "Who Wants to be a Millionaire" skit brought energy and enthusiasm to our program.

Reny Clericuzio  
Principal, Learning /Support Services

Mr Waterfield made a recent presentation to our student body regarding how one can have a terrific day everyday!. The talk was positive, upbeat , engaging and uplifting. His message was an important one for children to hear and stressed the importance of making the most of your human potential!

Troy A. Davies  
Principal, St. Bernadette Catholic School

## Team Building

Consider what it would be like to be the best quarterback and not have a quality receiver. Life is like that at times. Executive Winners will assist students and teachers with new tools to improve teamwork. We will share ideas on how to create habits which will bring you and your students to the next level.

Get your students to start thinking and acting as a team! We have over 20 programs to choose from, designed to improve communication, break barriers, foster initiative and creative problems solving skills. Everyone wins with these fun, high energy activities and games. Here are some suggestions for games, activities and lesson plans to encourage team building among students.

- Fast past interactive Game Show Mania
- Scavenger Hunt
- Day long Retreats
- Interactive Ideas such as:

Egg Toss  
Tug of War  
Limbo Contests  
Sugar Bag Race  
Walla Balla Contests  
Three Legged Races  
Balloon Fashion Races



## Bullying Prevention

In order to prevent Bullying, your students must first understand what bullying is. In this 2-hour seminar, we will share with your students: what constitutes bullying, from aggressive physical behavior to passive bullying on the internet. After going over these points with the students, we will break into role playing groups. Ron's educational programs are sought after because they meet the problem head-on by identifying the problem, teaching methods of prevention, while providing positive behavior alternatives and enthusiastically challenging students to reach for the stars!!

Ron believes that SELF-IMAGE and ATTITUDE determines how we interact with others and will ultimately shape and determine the course of our lives.

### Workshops and Discussions

Your students are involved in role-playing, interactive scenarios show-casing various situations where bullying can and does occur at schools daily.



## Teachers and Parents

Every school day, students are intimidated, teased, hurt and harassed by other students. Bullying is a big problem--and your school staff can do something about it. Our presentation will show your staff how to deal with:

- School bullying
- Bully prevention
- Workplace bullying
- Girl bullying
- Bullying resource
- Bullying teasing, youth
- Cyber bullying

We will look at the following topics

- How to recognize bullying
- Steps to address bullying at your school
- How to intervene to stop bullying
- Providing support to students who are bullied
- Documenting bullying at your



Identify and empower students who are current or potential victims of bullying

Identify current or potential bullies--and turn them around

- Mobilize the masses--witnesses and bystanders--to become "BULLY BUSTERS"
- Create a classroom environment where everyone feels safe, accepted and valued and much more

## Teen Leadership

# *Positive* **Empowering Young Minds**

Leaders share many remarkably significant and powerful traits. Our team will create possibilities to your leadership group on a monthly basis. We will share ideas from how to manage people to how to run a successful business. One trait that all leaders have is dedication. Our leadership program is designed to take you to the next level of success.

### **Leadership**

- How to be successful in a working environment
- Achieving Positive Results Through People
- How to Network with People
- How to Communicate Powerfully
- Creating a Win Win Situation



# *Life* **Unlock Your Potential!**

Executive Winners will provide you with the keys to success enabling you to improve communication, have greater self-confidence, overcome limiting beliefs and develop effective time management.

Here are some examples of the seminars that we can provide.

- How to Set, Follow and Achieve Personal and Family Goals
- Controlling Situations, (Rather than letting them control you!)
- Using Universal Laws to Getting What You Want
- Turning the “Worry” Habit into “Success” Habit
- Your Past and How it Can Destroy Your Future
- How to Have a Terrific Day... Every Day!
- You Deserve Abundance and Prosperity
- Self-Esteem- Breaking the Barriers
- Developing a Winning Spirit
- Manifesting Your Dreams
- Be The Best You Can Be
- 12 Patterns of a Winner
- Positive Attitude for Life
- How to Listen Effectively
- How to Manage Stress
- Time Management



Our programs are science based in valid and reliably proven modalities and practically formatted within structures that are easy to apply in every day life to enhance achievement, success, vitality, health and wealth.



## Customer Care

People Seek Change Because They Value And Want  
To Cultivate Their Human Potential

We, the Executive Winners Team, believe the single most important element of our business is the Customer... therefore, we must be customer focused in everything we do. To be truly successful, our sights must be aimed beyond providing customer satisfaction, we must exceed customer expectations and provide an unparalleled buying experience that results in **Customer Enthusiasm!**

If an Executive Winner Customer requires information or assistance, we believe it provides us an opportunity to demonstrate that **Executive Winners Staff Cares** about them. Above all else, treat Customers the way they wish to be treated.

By continuously operation in accordance with our philosophy, we will stimulate positive word of mouth advertising, achieve conquest sales, create strong loyalty and most importantly achieve **Customer Enthusiasm!**

**Coaching** Provided on an one to one with your coach available.

**Speaker Fee's** Generally run between \$1000 to \$6500 per keynote presentation. They are based upon length of presentation, number of topics covered, number of instructors participating, location of event, and other factors. Typically, travel, accommodations and expenses are additional costs about the speaker's fee. Fees are subject to change. Seminars can be customized for your specific needs.

**Referral Fee** Special rates available.

## Speakers



### Ron Waterfield

Professional keynote speaker, motivational speaker, business conference speaker, and seminar leader. He is also a chief executive officer, consultant, author of *The Next Level*, and successful businessman. Ron's twenty five years of business experience in corporate, provide a vast wealth of information and experience. As a public speaker, Ron draws upon this diverse background to relate key business principles, while enriching his content with insightful and dramatic illustrations, stories, and humor.

Through carefully developed and targeted keynotes, seminars, conferences, and executive retreats, Ron empowers his audiences. His highly personable style touches both the mind and the heart. With thought-provoking insights, vivid stories, and a frequent dose of humor, he reaches audiences in a way they do not soon forget. Each presentation is completely unique, meticulously designed to meet the specific needs of the client.

### Wayne Lee

A former five time Canadian amateur wrestling champion and schoolteacher who had an unrelenting passion for entertaining and empowering people. He took a childhood interest in magic and a fascination with visualization and transformed himself from classroom instructor to Canada's Crown Prince of comedic hypnotism. Wayne found a new way to educate people about the power of the mind and spread his philosophy that "laughter is the best medicine" .

Over the years, Wayne has used hypnosis to excite, entertain and mesmerize thousands of various audiences across North America . He has performed over 2000 shows, hypnotizing over 20,000 people to explore the limits of their imagination, dance outrageously, act out their dream careers, and even become celebrities! Wayne has performed at the highly acclaimed "Greatest Outdoor Show on Earth", The Calgary Stampede, as well as appeared on numerous national television and radio programs.

### Barbara May

A former national level gymnast, coach and trainer of coaches, Barbara May understands the pressure of competition and knows what it takes to perform. She has spent the past 25 years helping others achieve results and is a recipient of the 3M Coach Recognition Award for her outstanding contribution to the sport community.

Barbara holds a Bachelor of Education Degree from the University of Alberta and brings over two decades of teaching, speaking, school counselling, program development and management experience to her programs and clients. She teaches powerful techniques designed to break the habits and repeated patterns that prevent people from getting the results they want in their lives.

Writer and host of the television feature "May We Talk?" Barbara May knows how to get results, but she figures doing that and getting a laugh at the same time is a lot more fun. She is a single mom with two teenager daughters who joked her way into the Guinness World Records by performing in the longest stand-up comedy show in history.

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