



Executive Winners

unlock your potential!

780.444.4724

The programs at Executive Winners specialize in creating life giving energy and success drivers for people from all walks of life.

At Executive Winners, we appreciate that there is no "one size fits all" in life. Each of us differs according to our internal beliefs, our external and internal environment, our resources and our general state of "wellness". We respect this and design programs to fit each individual's needs and personality style. As human beings, we are surrounded by new opportunities, and new limitations. We teach people how to sift through and proactively choose what is useful and relevant and move on in an empowered more productive way.

Our Mission

To enlighten, educate, empower and entertain audiences globally. To earn the loyalty of Executive Winners Clients and grow our family of mentors who excel industry standard; to be world leaders in quality, cost and customer enthusiasm; to achieve this through the integration of people, technology and relationships.

Benefits

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Proud Members of:



Benefits of Hiring Professional Speakers

- They are more energetic and engaging.
- They are more dynamic and extremely knowledgeable and will draw more attendees.
- Your training dollars will have the most impact when you hire quality and expertise.
- Increased employee morale and decreased turnover rates.
- Your company's success will improve through employee and customer satisfaction
- Professional speakers are well prepared and deliver excellent customer service to you.
- They will move the audience to action and thought provoking change.

What Our Valued Clients Have To Say

....One word.... Brilliant!

Tim Fortier
City of Edmonton

This is the second time I have seen an Executive Winners presenter, they are great! They will teach you things about life and your attitude.

Janice Grasse
Alberta Water and Wastewater Assoc

Mr. Waterfield was a great motivational speaker in teaching others to become winners in themselves

Valerie Holroyd
President's Choice Financial

Mrs. Riches took the stage well, she knows her stuff! She is very dynamic and enthusiastic and portrays a positive way of living healthy

Murray Holrody
Town of Bashaw

Team Building

The goal of all leaders and management is to develop staff into a cohesive unit that exemplifies synergy. Consider what it would be like to be stranded on an island with no food or support. Life is like that at times. Executive Winners will assist you and your staff to improve teamwork. We will share ideas on how to create habits that bring you and your team to the next level.

- Building Organizations That Work: Align for Performance
- Strategies to Attract, Recruit and Retain the Right Employees.
- The 'R' Factors: Recruitment and Retention
- Working Together and Improving Sales
- The Communication Connection
- Team Building Exercises
- Effective Leadership at Work
- Train and Retain
- Retreats



Health and Wellness

There is an increased cost to companies whose employees are not looking after their health! In 2001, the Work Absence Rates report by Stats Canada estimated 12 billion dollars is lost to workplace absenteeism each year in decreased productivity, overtime and health-related costs. Much of this lost revenue is directly related to an unhealthy, stressed-out, inactive workforce. Our health and wellness seminars will empower your employees to improve their health, thus increasing your bottom line.

- Mind Control Relaxation Techniques that Improve your Health, Wealth and Happiness
- Hope, Health and Humour for Healthcare Workers
- Turn Destructive Stress into Creative Energy
- The Need for Nutritional Supplementation
- Non-Drug Approaches to Healthy Living
- How to Optimize your Child's Health
- Overcoming Degenerative Diseases
- Let's Beat the Diabetes Epidemic
- Positive Steps to Weight Control
- Laugh Your Way to the Top
- Achieving Peak Performance
- Nutrition (The New Look)
- Stop Smoking Now!



Leadership and Business

Good leadership consists of showing average people how to do the work of superior people.

John D. Rockefeller
US oil industrialist & philanthropist (1839 - 1937)

Leaders share many remarkably significant and powerful traits. Dedication is one trait all leaders share. Our leadership program is designed to take you to the next level of success, both personal and business.

Leadership

- The Emerging Science of Leadership: Harnessing the Power of Life in Your Organization
- Achieving Positive Results Through People
- Work Transforming Trends

Business Success Coaching

- How to Network and Make Money
- Graphics Tips for Entrepreneurs
- You and Your Business Card



Sales and Marketing

Improving your sales and marketing techniques will help you and your company determine the success of your products and services. Marketing is a critical component of your business and Executive Winners will give the leading edge tools and techniques to enable your business sales to soar.

- Smart Target Marketing/Market Research/Market Survey Design
- Playing in the Sandbox: The new Word for Sales Development
- Sales Proficiency Management/Measurement
- Customer Service "Going to the Next Level"
- How to Sell To Your Toughest Customer
- Whole Brain Sales & Marketing
- You Market Me, I Market You
- Getting What Your Worth!
- One to One Marketing
- Successful Selling
- Integrity Selling

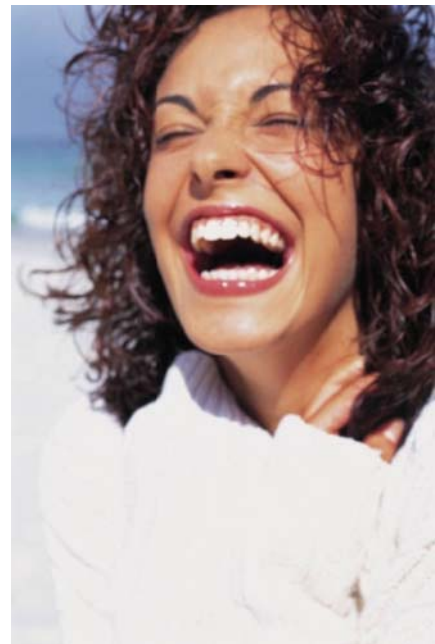


Life **Unlock Your Potential!**

Executive Winners will provide you with the keys to success. These keys will enable you to improve communication, have greater self-confidence, overcome limiting beliefs and develop effective time management.

Here are some examples of the seminars that we can provide.

- The Law of Attraction: Attracting More of What You Want, and Less of What You Don't
- How to Set, Follow and Achieve Personal, Family and Business Goals
- Controlling Situations, (Rather than letting them control you!)
- Turning the "Worry" Habit into "Success" Habit
- Your Past and How it Can Destroy Your Future
- How to Have an Amazing Day... Every Day!
- Creating Abundance and Prosperity
- Self-Esteem - Breaking the Barriers
- Developing a Winning Spirit
- Creating the Powerful You
- Manifesting Your Dreams
- Be The Best You Can Be
- 12 Patterns of a Winner
- Positive Attitude for Life
- How to Listen Effectively
- How to Manage Stress
- Time Management



Our programs are based on science and on proven modalities.
Our programs are practically formatted and easy to apply to every day life.
Our programs are designed to enhance achievement, success, vitality,
health and wealth.



Customer Care

People Seek Change Because They Value And Want
To Cultivate Their Human Potential

The Executive Winners Team believes the single most important element of our business is the Customer, therefore, we are customer-focused in everything we do. To be truly successful, we set our sites beyond providing customer satisfaction; we focus on exceeding customer expectations and provide an unparalleled buying experience that results in **Customer Enthusiasm!**

If an Executive Winner Customer requires information or assistance, we believe it provides us an opportunity to demonstrate that Executive Winners staff care about them. Above all else, treat Customers the way they wish to be treated.

By continuously operating in accordance with our philosophy, we will stimulate positive word of mouth advertising, achieve conquest sales, create strong loyalty and most importantly, achieve **Customer Enthusiasm!**

Coaching May be provided on an one-to-one basis. Fees range from \$130 - \$350 per hour.

Speaker Fee's Generally run between \$1000 to \$6500 per keynote presentation. They are based upon length of presentation, number of topics covered, number of instructors participating, location of event, and other factors. Typically, travel, accommodations and expenses are additional costs about the speaker's fee. Fees are subject to change. Seminars can be customized for your specific needs.

Referral Fee Special rates available.

Executive Winners Ltd.

10618 172 Street
Edmonton, Alberta, Canada
T5S 1H8

phone: 780.444.4724
fax: 780.444.7339
e-mail: info@ExecutiveWinners.ca

www.ExecutiveWinners.ca

